DARAMOLA OLUWAFUNMIBI DEBORAH

PRODUCT DESIGNER | FINTECH UX | DIGITAL PAYMENTS | DESIGN SYSTEMS

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Portfolio: oluwafunmibi.name.ng | Behance: Behance | LinkedIn

PROFESSIONAL SUMMARY

Product Designer with 4+ years of experience designing user-centred web and mobile experiences across discovery, research, information architecture, interaction design, prototyping, high-fidelity UI, design systems, usability testing and developer handoff. Brings practical experience improving complex workflows, transactional journeys, dashboards and marketplace products, with a focus on clarity, accessibility, user trust and measurable outcomes in Nigerian digital-product contexts.

CORE SKILLS

Product & UX: Product discovery, user-centred design, research, interviews, information architecture, user flows, journey mapping, personas, competitive analysis, usability testing, wireframing and prototyping.

UI & Design Systems: High-fidelity UI, interaction design, responsive web/mobile design, dashboards, design systems, reusable components, design tokens, accessibility and design QA.

Delivery & Collaboration: Product requirements, developer handoff, stakeholder communication, prioritisation, Agile/Scrum, cross-functional collaboration, presentations and mentoring.

Tools & Technical: Figma, Jira, ClickUp, Notion, Trello, HTML5, CSS3, basic JavaScript, AWS cloud fundamentals, IAM and security concepts.

PROFESSIONAL EXPERIENCE

UI/UX DEVELOPER | Manthic Technologies

Sep 2026 – Present | Lagos, Nigeria

- Translate product requirements and user needs into intuitive user flows, wireframes, prototypes and high-fidelity interfaces for digital products.
- Partner with product and engineering stakeholders to communicate interaction details, support implementation and maintain design consistency.
- Refine existing screens and product journeys through iterative design, improving clarity and usability while respecting established visual patterns.
- Apply reusable components and structured design practices to create consistent, responsive product experiences.

LEAD PRODUCT DESIGNER (UI/UX) & GRAPHICS DESIGNER | Bakkaz Information and Technology Ltd

Apr 2025 – May 2026 | Lagos, Nigeria

- Led stakeholder discovery to clarify user needs, business objectives and product requirements, translating findings into actionable design direction.
- Led end-to-end design for Docuth, shaping connected creator and viewer experiences across product touchpoints.
- Improved complex transactional workflows by clarifying steps, feedback and key interaction states to make journeys easier to understand.
- Led the Errandaar redesign, contributing to a 15% increase in user engagement metrics and a 9% improvement in vendor retention.
- Evolved a shared design system that improved design consistency across platforms by 40%; presented recommendations to leadership, coordinated a 13-person cross-functional team and mentored designers.

PRODUCT DESIGNER (UI/UX) & GRAPHICS DESIGNER | Bakkaz Information and Technology Ltd

May 2024 – Apr 2025 | Lagos, Nigeria

- Designed and launched digital products including RecenthPost, its admin dashboard, Errandaar and its administrative experience.
- Managed the end-to-end design process from research and user flows to wireframes, high-fidelity UI, prototypes and developer handoff.
- Conducted user research and usability testing, contributing to a 30% improvement in user task-success rates.
- Collaborated with frontend and backend engineers to support accurate implementation across mobile and web products.

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PRODUCT DESIGNER

ADDITIONAL EXPERIENCE

UI/UX DESIGNER | Stustle
Jul 2023 – Jan 2025 | Remote / Part-time

- Designed responsive web experiences for Stustle, contributing to a reported 20% increase in user satisfaction.
- Used research, persona development, journey mapping and usability testing to inform and refine design decisions.
- Prepared wireframes, prototypes and clear design specifications for engineering teams.

FREELANCE PRODUCT DESIGNER | Freelance
Jan 2023 – Oct 2024 | Remote

- Delivered research-informed web and mobile product designs for clients across different industries, balancing user needs with business objectives.
- Used stakeholder interviews, competitive reviews and usability testing to shape user flows, wireframes and prototypes.

UI/UX DESIGN INTERN | Stutern
Oct 2022 – May 2023 | Remote

- Supported senior designers with user research, data analysis and usability testing across client projects.
- Developed low-fidelity wireframes and prototypes and contributed to collaborative ideation.

SELECTED PRODUCTS

Docuth — Lead Product Designer | Mobile and web creator/viewer platform.

Errandaar — Lead Product Designer | Service marketplace and admin operations.

RecenthPost — Product Designer | Mobile app and admin dashboard.

OgaRent — Product Designer | Mobile and web real-estate product.

Bakkaz / Stustle — Product Designer | bakkaz.com and stustle.com.

EDUCATION & CERTIFICATIONS

Education: B.Eng., Chemical Engineering — Federal University of Petroleum Resources, Effurun, Delta State (2022).

Certifications: AWS Partner: Sales Accreditation (Technical), AWS Partner: Sales Accreditation (Business), AWS Technical Essentials — AWS (2026); Oracle AI Foundations Certified Professional — Oracle (2025); UI Development (JavaScript) — Dev & Design (2024); UI/UX Design — Stutern Graduate Accelerator (2023); Foundations of User Experience Design — Google / Coursera (2022).

Additional technical knowledge: AWS cloud fundamentals, security and compliance concepts, identity and access management, and cloud pricing/support fundamentals.

PROFESSIONAL VALUE

Combines product thinking, visual craft, systems thinking and collaborative delivery to make complex digital experiences easier to understand, use and build.